

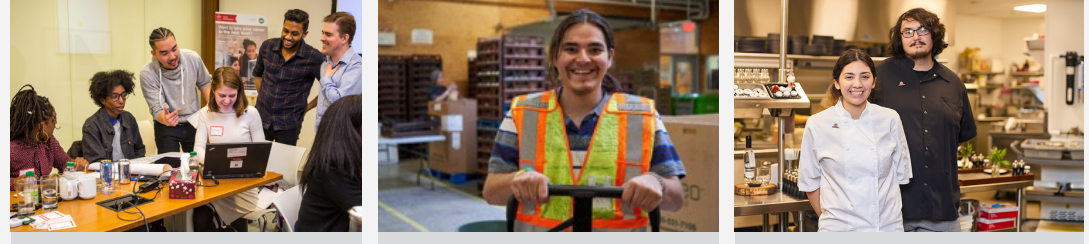
VISION

A sustainable future for Canada, where young people and communities thrive.

CONTEXT

Our work is informed by:

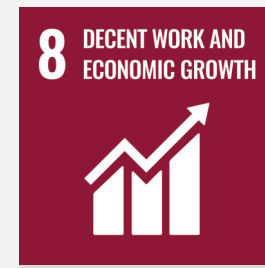
1 The understanding that young people are Canada's future



2 Our commitment to Veterans



3 The United Nations Sustainable Development Goals



4 The vision of HRH The Prince of Wales

“To reflect and inspire the world to action, while aiming for a green recovery, I would ask you to join me... for a more sustainable future (socially, environmentally and economically).”

– HRH The Prince of Wales

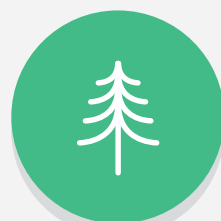
MISSION

Empower young people and Veterans to build resilient, future-ready communities.

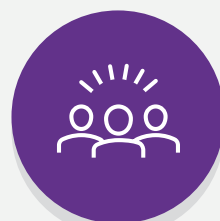
STRATEGIC OBJECTIVES



Preparing young people and Veterans for the transforming world of work



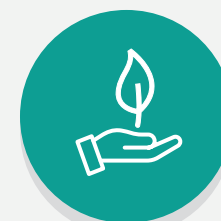
Championing sustainable solutions for a green recovery



Empowering our people and our partnerships



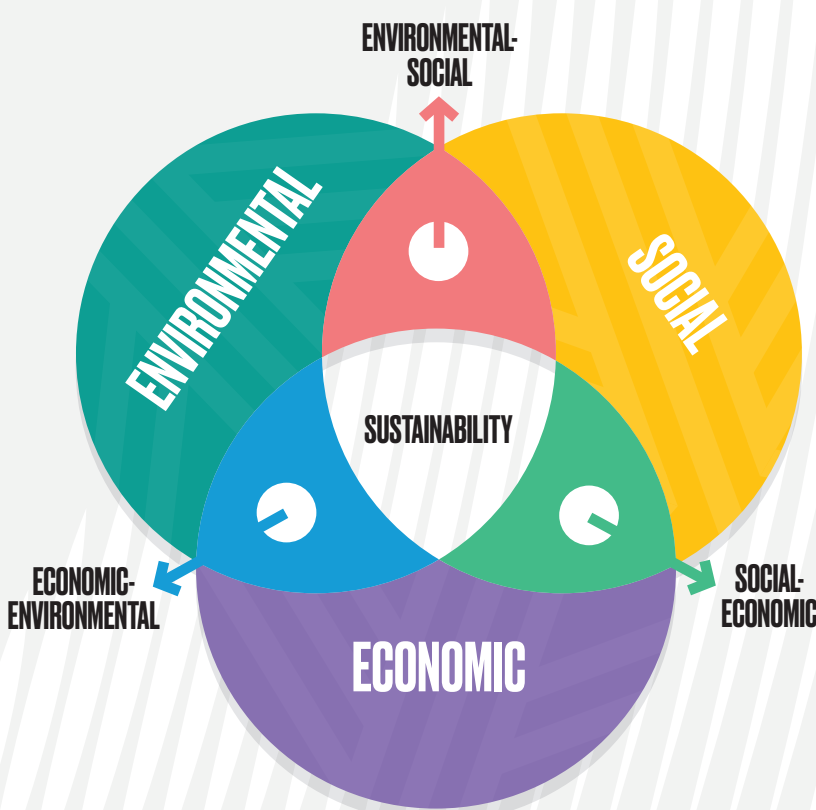
Delivering impact



Investing in the future

PROGRAMS

The three pillars of sustainability (social, economic, and environmental) are at the core of our programs.



SOCIAL-ECONOMIC

Youth employment, Veteran entrepreneurship, and employer education

ECONOMIC-ENVIRONMENTAL

Green trades and businesses, urban forestry, and emerging sectors

ENVIRONMENTAL-SOCIAL

Tree planting, land and water stewardship, and environmental justice

PARTNERSHIPS

We recognize that our vision and mission can only be achieved by listening to and partnering with young people, Veterans, First Nations, Inuit and Métis communities, community organizations, business, government, academic institutions, philanthropists and foundations.

VALUES

We are committed to equity, diversity and inclusion and the necessary work, reflection and action required as an organization to effect and sustain change. Our work is guided by five overarching values: Inspiration, Community, Action, Responsibility, and Empathy.