



IMPACT REPORT

2023/24

The King's Trust Group is a global network of support for young people inspired by the vision of our Royal Founding President, His Majesty King Charles III. Our mission is to work for young people by empowering them to build the skills for a brighter future.

We are active in over 20 countries and have so far empowered **over 1.3 million young people** to change their lives for the better – including almost 100,000 in the last year.

The need for our support

Young people are facing three key challenges:

- **A skills gap** – too many young people are leaving education without the skills they need. According to UNICEF, 69% of young people are without secondary education skills and 67% are without the necessary digital skills.
- **An experience gap** – too many young people are not able to gain good and relevant work experience, which in turn makes it harder for them to secure work.
- **A jobs gap** – there are too few entry-level jobs for young people to access and start their careers. In 2023, an estimated 70 million young people were unemployed, that is over 14% of the total compared with 5% of the labour force as a whole.

As a result, too many young people globally are not fulfilling their potential.

Our work for young people

The purpose of The King's Trust Group is to serve young people. Together with our partners, we work for young people by empowering them to build the skills, confidence and experience they need to succeed in the future world of work.

During 2023/24, we and our partners engaged almost **100,000 young people** globally through our range of **education, employment and enterprise programmes**.

Our **education** programmes support children and young people aged 11-19. We help those who may be struggling with mainstream education or are at risk of not achieving their full potential. Our education programmes are the biggest part of what we do, engaging over **62,000 young people** during 2023/24 (**64%** of the total).

Our **employment** programmes support young people, including those who need extra help before they are ready to secure a job and those who are actively seeking work. During 2023/24, we enabled over 24,000 young people (**25%** of the total) to gain the skills and experience they need to access employment.

Our **enterprise** programmes offer young people the opportunity to explore starting their own business, engaging over 10,000 young people in 2023/24 (**11%** of the total)

Of the total **100,000 young people** we supported during 2023/24, 73,000 were in the UK and 26,000 across the following countries: Australia, Barbados, Canada, Egypt, Ghana, Greece, India, Jamaica, Jordan, Kenya, Malaysia, Malta, New Zealand, Nigeria, Pakistan, Rwanda, Saint Lucia, Serbia, Tanzania, Trinidad & Tobago, Uganda and the USA.

Education

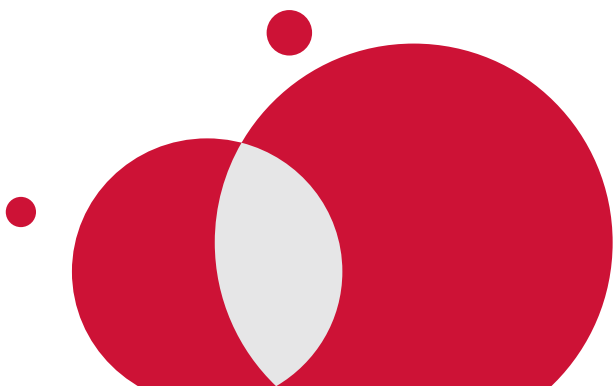
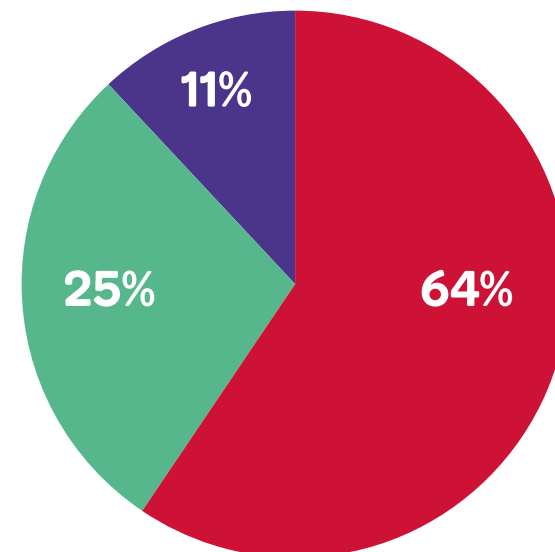
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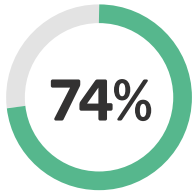
Employment

programmes reached over 24,000 young people (25%).

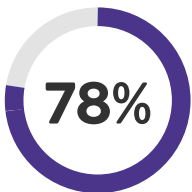
Enterprise

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Of the 8,600 young people who completed The King's Trust International's Employment and Enterprise programmes outside the UK, **74%** achieved a positive outcome three months after the end of the programme (based on an 88% response rate). This includes 69% in work. In addition, 99% reported improvements in the following skills: communication, confidence, reliability, setting goals and working with others.



In the UK, of the 24,621 young people who completed our Employment and Enterprise programmes, **78%** achieved a positive outcome. This includes 43% who gained employment or started self-employment, 39% who entered education, training or an apprenticeship, and 7% who engaged in volunteering. (Some young people achieved more than one positive outcome.)



2/3 **Two-thirds** of young people we supported in the UK reported positive changes in their personal and social development, including communication, confidence, setting goals and working with others.



This Factsheet is taken from our King's Trust Group Impact Report 2023/24 (Oct 2024). This report is supported by HSBC Holdings plc.



Our partnership framework

Most of our programmes are delivered through our local partners, who are embedded in the communities they serve and are best placed to understand and respond to local needs.

Our framework of tailored partnerships enables us to meet the needs of young people. For example:

- **Schools:** Our Achieve education programme is delivered in schools by teachers. We train the teachers to deliver learning for students on personal and social development, life skills, enterprise and preparation for work.
- **Youth development organisations:** We work with colleges and youth development partners to deliver our Team programme, which empowers young people to develop their self-confidence, leadership skills and skills for work.
- **Employers** offer young people on our Get Into programme the opportunity of work experience, job interviews and/or permanent positions. We ensure that young people have the essential wraparound support they need to manage the journey into work.
- **Mentors** play a crucial role across all our programmes. For example, they provide coaching and advice for young people on our Enterprise programme, enabling them to explore and develop their business idea.

